

Cardinal Foley, Father Catoir awards

Best example
of evangelization
through use
of social media
platforms

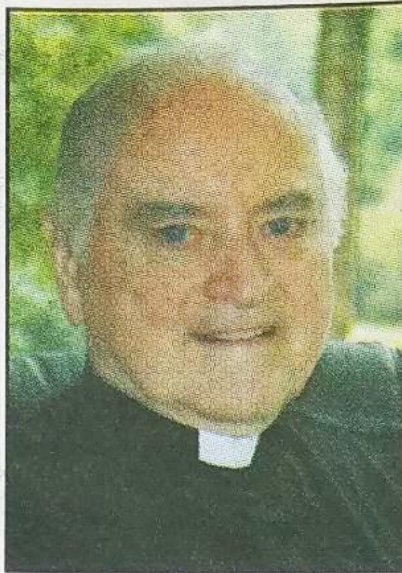
Nominations for the Catholic Press Association's Father John Catoir Social Media Evangelization Award will be open March 14-28 on CatholicPress.org.

Father Catoir, a former president of both the CPA and the Association of Catholic TV and Radio Syndicators, hosted the nationally syndicated "Christopher Closeup" television series for 17 years. The show was seen on 60 commercial stations and 400 cable systems nationwide.

A canon lawyer, he served variously as head of the marriage tribunal and as director of communications for the Diocese of Paterson, New Jersey.

The author of 15 books, he also was executive director of Eva's Village, New Jersey's largest comprehensive poverty program and one of the largest emergency shelters in the nation.

Father Catoir is the



Father Catoir

founder and current president of the St. Jude Media Ministry, a national apostolate which uses radio and TV to reach out to the millions of unchurched people in America and to those in need of joy in their daily lives.

He won the St. Francis de Sales Award in 1993.

The purpose of this award is to recognize the positive impact of a social media campaign to make Jesus known and loved.

The criteria for measuring the success of the campaign is two tiered.

First and most important is the ability to achieve the desired outcomes shown by the response and reactions of

those receiving the message.

Second is the quality of production and style of writing in delivering the message.

Award: The winner receives a certificate and a cash award of \$300 to underwrite the cost of technology in developing and or continuing their evangelization efforts.

Most recent winners

2018: Diocese of Syracuse for *Year of the Family*

2017: Diocese of Syracuse for the *Being Catholic* initiative

Criteria for nomination

The Father John Catoir Social Media Evangelization Award shall be given to the person who leveraged the power of social media to achieve the objectives of making Jesus known and loved.

Entry criteria:

Must be a current member of the Catholic Press Association.

Must be work begun or implemented in the preceding year.