

Fr. John Catoir Evangelization in Social Media Award

Winners List

(Presented at the Catholic Media Conference Awards Banquet Annually)

- 2017 - FIRST PLACE – Diocese of Syracuse (NY)**
Nicole Ossevort – “Pray, Fast, Give” - Lenten Campaign included a variety of elements
- HONORABLE MENTION – Diocese of Nashville (TN)
Rick Musacchio – “Three Minute Theology” Campaign
- 2018 - FIRST PLACE – Diocese of Syracuse (NY)**
Nicole Ossevort – “Year of the Family” – well-rounded campaign using a variety of social media as well as videos and other media. Bishop Cunningham.
- SECOND PLACE – Diocese of Camden (NJ) – Catholic Charities
Mary McCusker – “Share the Journey” – Social Media, Video, Bishop Sullivan.
- 2019 - FIRST PLACE – Archdiocese of Los Angeles (CA)**
Tamara Long-Garcia – Angelus News - “Marian Memorial Campaign”
Integrated social media campaign with Marian tapestry devotional object for participants.
- 2020 - FIRST PLACE – Diocese of Arlington (VA)**
Bridget O’Boyle – “Just One Yes” Campaign
Online sign-up, Facebook, Instagram, videos, graphics, and a variety of multi-platform promotions.
Diocese of Arlington, VA
- SECOND PLACE – Diocese of Pensacola-Tallahassee (FL)
Sharmane Adams – “The Eucharist” – Facebook, other social media, Video
- HONORABLE MENTION – Diocese of Peoria (IL)
Tom Dermody – The Catholic Post – Facebook, social media, video of original song, “Like Shepherds to the Stable” – comparing the coming of Jesus at Christmas and the real presence in the Eucharist.
- 2021 - FIRST PLACE – Catholic Health Association / USA**
Nick Osterholt, “Love They Neighbor” Campaign
- HONORABLE MENTION – Diocese of Owensboro, KY
Laura Rigsby, “How Can We Pray for You?” and “Easter Lights” Campaigns